

EYD 2015 plans, Poland

Main events + actions planned (online, social media, press...)	Target audience	Partnerships (private sector, foundations...)	Indicative calendar event/action: start and end
“Development Cooperation Day” in the national television station. One day event broadcasted live in one of the nationwide television station including coverage from Warsaw (NGO’s village, concerts, activities for kids) and probably from Krakow (global village – global education subject). During the day the movies made by Polish Aid probably will be screened.	Youths and adults. According to information provided by one of the television broadcaster around 3 million viewers may watch the event with couple of thousand visiting the village.	The event will be organised with cooperation of the NGO’s.	This event has been planned for one of the Sundays in June. This is due to the reasons such as: weather, school and academic calendar, presidential and parliamentary election which will take place in Autumn.
Photo competition for the best photo picturing the global development issues.	Adults. Last year similar event was organised in cooperation with “National Geographic” magazine. Every month 55 000 copies of this magazine is sold and the exhibition was visited by few thousand people.	National magazine dedicated to issues related to geography and travel.	This event has been planned to be announce in one of the magazines in August – September. The exhibition of the best photos will take place from October until January 2016.
Set of activities for schoolchildren (global education).	Pupils from primary, secondary schools.	Centre for Education Development.	This event has been planned to start in March 2015 and will finish till the year 2015.
Grant competition for NGOs and other entities in which the grant will be offered for entities willing to organise set of activities for children, adult or seniors.	Youths, adults, seniors.	NGOs	Application phase for this event will start in March 2015 and project should start to be implemented from June till the end of the year 2015.
Film festival and competition for the best short movie on problems of developing countries.	Adults, youths.	NGO’s	The festival should take place in October – November. Apart of cinemas around the country, movies will be presented in internet platform.
Joint project of V-4 countries which is competition for the best work for schoolchildren and best photo for adult presenting problems of activities of national aid programmes. The exhibition of the best works will be showed around every V-4 country.	Schoolchildren, adults.	NGO’s/ Centre of Education Development.	The V-4 project should start in March and should finish until the end of 2015.
Public opinion survey, extended of questions regarding EYD 2015.	Adults.		This activity should start in late 2015 and finish in early year 2016.